

# MIA PRIVILEGE SCHEME



**INTERESTED?** Become a Partner today! Fill in the form and send to [technical@miamalta.org](mailto:technical@miamalta.org) or contact **Dorianne Formosa** on 2258 1900

## BECOME A PARTNER TODAY!

- ◆ The Privilege Scheme is set up for MIA members to add Value to their membership
- ◆ The discounts and/or benefits are for the individual's use
- ◆ Each member receives a Membership Card which entitles them to the Privilege benefits
- ◆ Eligibility of discounts will be upon presentation of the card

### Why should you become a Partner?

- ✓ It is free to join the MIA Privilege Scheme
- ✓ Brand exposure to 3500+ members
- ✓ Enjoy increased traffic to your website and/or retail outlets
- ✓ 250 circa new members join MIA annually
- ✓ Members are of a diverse age, ranging from 24 to 65+ years

### What Benefits will you enjoy as a Partner?

- ✓ Upon signature, MIA will issue an email announcement of the newly joined Partner(s) to its Members [this could and will include multiple partners]
- ✓ Upon signature, MIA will include Partner(s) in the monthly Member E-newsletter [this could and will include multiple partners]
- ✓ Privilege Scheme Partner along with benefits / discounts to members will be uploaded on [MIA website](#) under the relative category.
- ✓ A minimum of one notice will be issued [on email & Facebook] during the two main festivals: Easter (March / April) and Christmas (December).
- ✓ A minimum of one notice will be issued [on email & Facebook] during two key calendar events such as Mother's Day (May) + International Accounting Day (November). [events are subject to MIA's discretion]
- ✓ All new MIA Members will receive their Membership / Privilege Card by post which includes a full list of Partners

**Terms & Conditions apply**